



MARKETING OPPORTUNITIES & INFORMATION ON BOTH THE LIVE and ONLINE CONFERENCE

On behalf of the International Neuropsychological Society (INS), the Australasian Society for the Study of Brain Impairment (ASSBI), the APS College of Clinical Neuropsychologists (CCN), the conference convenors and the organising committee, you are warmly invited to partner with us at the 6th Pacific Rim Conference in Melbourne, Australia. This is the first time these three internationally renowned professional organisations have partnered together and the first time as a fully hybrid conference. We are expecting to attract **650+ delegates both physically in Melbourne and over a virtual platform**. This presents a unique opportunity to promote your brand to a large audience of professionals and researchers working with people with brain conditions.

The committee has decided that due to COVID-19 and its impact this year we will be going hybrid. This means that there will be opportunities to attend the conference and advertise your organisation live in the Exhibition Hall as well as being able to advertise using pre-recorded advertisements online to our delegates attending virtually or buying the recorded packages which means your brand and your message will live on long after the conference has gone live.

Below you will find a list of packages. Please be aware that these are a **guide only** - you can select a package as listed, but if you wish to pick elements from the different packages and put together a bespoke package please contact our PCO Margaret Eagers on mers@exemail.com.au or 61 (0)425 220 622. Together we can arrange something that will suit the needs of both your organisation and the conference. The conference begins on Wednesday 30th June with a day of workshops and is followed by 3 full days of presentations. Presentation types include:

- Six half-day workshops
- Three 60-minute invited breakfast mini-masterclasses
- A Welcome Reception
- A Conference Dinner
- Three Presidential Addresses
- Keynote addresses from 3 International invited speakers
- Keynote addresses from 3 Australian invited speakers
- How-to Sessions
- Invited Symposia
- A myriad of peer reviewed platform presentations over 24 concurrent sessions
- Multiple peer reviewed datablitz presentations
- A multitude of peer reviewed poster presentations

All catering and Poster Sessions will be held in The Exhibition Area. Each Exhibitor will receive an area with a table-top, chair(s), power and wifi.

Exhibitors bump in on Tuesday afternoon and exhibit from Wednesday until Saturday.

The conference will attract a wide range of attendees from all over Australia, New Zealand, USA, Europe, the UK as well as Asia including Japan, Hong Kong and Singapore who work in the field of brain impairment from across the health, community and academic sectors. These professionals include but are not exclusive to neuropsychologists, speech pathologists, occupational therapists, and rehabilitation physicians.

We would like to invite you to consider partnering with INS, ASSBI and CCN at this prestigious international conference. Partnerships are set out on the following page, and if you wish to put together a bespoke partnership, contact our PCO at mers@exemail.com.au or +61 (0)425 220 622.

We look forward to hearing from you.

Dr Kerry Pike, Dr Travis Wearne, & Dr Dana Wong (Co-convenors) and Margaret Eagers (PCO)

VIRTUAL PARTNER – 2 Available - AU\$20,000 (plus GST) (approx. USD14,260; GBP11,000; NZD21,200)

This includes

- Hosting the Welcome Reception or Conference Dinner – Partner Welcome Reception (Hosted by Partner),
- Hosting one of the three Presidential Addresses – their presentation will have “Hosted by Partners name” after the speaker’s name
- 4 free registrations for conference which includes 2 workshops and 1 mini-masterclass ticket,
- Either 10 welcome reception tickets or 4 conference dinner tickets,
- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Conference badge,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Opportunity to set up an exhibition stand,
- Opportunity to have a physical flyer at the MCEC or a pdf on the virtual platform
- Online:
 - Logo displayed on a ‘partners’ power point slide during some breaks,
 - Opportunity to have a 10-minute recorded talk/advertisement played to the online community,

PRINCIPAL PARTNER – 3 Available - AU\$10,000 (plus GST) (approx. USD7,100; GBP5,460; NZD10,600)

This includes

- Hosting one of the 3 International speakers – all their presentations will have “Hosted by Partners name” after the speaker’s name
- 2 free registrations for conference, which includes 2 workshops and 1 mini-masterclass ticket,
- Either 6 welcome reception tickets or 2 conference dinner ticket,
- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Conference badge,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Opportunity to set up an exhibition stand,
- Opportunity to have a physical flyer at the MCEC or a pdf on the virtual platform
- Online:
 - Logo displayed on a ‘partners’ power point slide during some breaks,
 - Opportunity to have a 5-minute recorded talk/advertisement played to the online community,

MAJOR PARTNER – 3 Available - \$5,500 (plus GST) (approx. USD3,920; GBP3,000; NZD5,840)

This includes

- Hosting one of the 3 National speakers – their workshop and keynote presentation will have “hosted by Partners name” after the speaker’s name,
- 2 free registrations for conference, which includes 2 workshops and 1 mini-masterclass ticket,
- Either 2 welcome reception tickets or 1 conference dinner ticket,
- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Opportunity to set up an exhibition stand,
- Opportunity to have a physical flyer at the MCEC or a pdf on the virtual platform
 - Logo displayed on a ‘partners’ power point slide during some breaks,
 - Opportunity to have a 2-minute recorded talk/advertisement played to the online community,

COMMUNITY PARTNER – 7 available - \$3,000 (plus GST) (approx. USD2,130; GBP1,638; NZD3,180)

This includes

- Hosting the Morning Tea, Lunch and Afternoon Tea on a particular day which will have Partner's name after them e.g. "Catering is brought to you today by Partner",
- OR Hosting one of the morning mini masterclasses,
- One free registration for conference and one at student price,
- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the back of the Workshop handout,
- Logo displayed on a 'partners' power point slide during the breaks,
- Opportunity to set up an exhibition stand,
- Opportunity to have a physical flyer at the MCEC or a pdf on the virtual platform.

EXHIBITION ONLY - \$1,500 (plus GST) (approx. USD1,070; GBP820; NZD1,590)

This includes:

- 1 free registration for conference + one registration at student price,
- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the back of the Workshop handout,
- Logo displayed on a 'partners' power point slide during the breaks,
- Opportunity to have a physical flyer at the registration desk or a pdf on the virtual platform
- Bump in Tuesday afternoon, exhibit on Wednesday, Thursday, Friday and Saturday.

SUPPORTING - \$400 (plus GST) (approx. USD285; GBP218; NZD425)

This includes:

- Logo on the landing page of the conference virtual platform with a link to your website,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo displayed on a 'partners' power point slide during the breaks,
- Logo on the back of the Workshop handout,
- Opportunity to have a physical flyer at the registration desk or a pdf on the virtual platform

Other opportunities include sponsoring a session with your logo on the opening slide of the initial speaker

**To discuss any of the above or to negotiate a bespoke partnership contact our PCO
OR**

**If you are happy with one of the above packages please complete the forms on the next
two pages and email to our PCO with a high-quality logo (in either .eps or png)**

**Contact details for our PCO: Margaret Eagers, MERS Events
+61 (0)425 220 622 or mers@exemail.com.au**



PARTNERSHIP FORM

Please make sure you circle all the options you require

Virtual (max 2)	(\$20,000*)	YES / NO	Welcome OR Dinner? Presidential Address by whom? Exhibition booth? All free registrations? 10 Reception or 4 Dinner tickets? Physical Flyers or Pdf?	Welcome / Dinner INS / ASSBI / CCN YES / NO YES / NO – how many? Welcome / Dinner Physical flyer/Pdf/Neither
Principal (max 3)	(\$10,000*)	YES / NO	Exhibition booth? Both free registrations? 6 Reception or 2 Dinner tickets? Physical Flyers or Pdf?	YES / NO YES / NO – how many? Welcome / Dinner Physical flyer/Pdf/Neither
Major (max 3)	(\$5,500*)	YES / NO	Exhibition booth? Both free registrations? 2 Reception or 1 Dinner ticket? Physical Flyers or Pdf?	YES / NO YES / NO – how many? Welcome / Dinner Physical flyer/Pdf/Neither
Community (max 7)	(\$3,000*)	YES / NO	Hosting (please circle) Exhibition booth? Free registration? Discounted registration? Physical Flyers or Pdf?	Wed / Thur / Fri / Sat / Masterclass YES/NO YES/NO YES/NO Physical flyer/Pdf/Neither
Exhibition	(\$1,500*)	YES / NO	Discounted registration?	YES/NO
Supporting	(\$400*)	YES / NO	Physical Flyers or Pdf?	Physical flyer/Pdf/Neither

Company Name: _____

Address: _____

State _____ Postcode _____ Country _____ Phone # _____

Website address of organisation: _____

Contact person: _____ Email Address _____

Payment type: Visa Mastercard Direct Deposit Payment amount \$ _____

Card Number: / / /

Expiry Date: / CSV:

Name on Card: _____ Email for Receipt: _____

Post to: PO Box 436, Randwick, NSW, 2031, Australia; or **Email to** mers@exemail.com.au **Phone:** 0425 220 622;

Website: www.mersevents.com; **A.B.N.:** 19 115 305 327; **Banking details:** Commonwealth Bank of Australia;

BSB – 062 201; **ACCOUNT –** 1021 1778; **SWIFT CODE:** CTBAAU2S; **Account Name:** ME Research Solutions;

Send remittance advice to: mers@exemail.com.au

Email: mers@exemail.com.au for inquiries. * GST will be added to the invoice.

INFORMATION REQUIRED FOR VIRTUAL PLATFORM

PLEASE SEND A HIGH RESOLUTION LOGO and as much of the undernoted information you want to go onto the VIRTUAL PLATFORM to the PCO (mers@exemail.com.au)

Organisation name:

Organisation Description (short bio of the organisation):

Address:

Phone - Work:

Phone - Mobile:

Phone – Other:

Email:

Alternate email:

Website:

Website 2:

LinkedIn URL:

Twitter URL:

Facebook URL: